



ELENA GHELFI

EXPORT MANAGER

SIFARMA SPA

<http://www.sifarma.it>



Bilateral Meetings

- (09.30 am - 05.30 pm). Please add the "Cooperation Profile" below

Description

Sifarma has been operating in the cosmetic and dermatology sector for more than 20 years. It has developed unique expertise within its team to which it owes its position as leader in specialized distribution channels such as Pharmacies, Medical Centers, Selective Perfumeries, Beauty Salons & Spas and Beauty Clinics. Sifarma is a company in continuous development with the desire to invest in innovation and staff. A partner for its clients' success flexibility, trust, professionalism strong ethics sound and solid company proven versatility and effectiveness Scientific methodology, reliability and safety.

Since 1990 the company has been distributing the Pier Augè brand and in 1995 added Decléor (the distribution agreement ended in February 2015), a brand that is part of the multinational firm, L'Oréal. Since 2004, the Spanish group Puig has entrusted the distribution of Payot to Sifarma, while in 2009 it signed a licensing agreement for the cosmetic line Marbert. Latest acquisition is OPI, American brand part of the Coty portfolio and leader in the nail care and manicure/pedicure market. After acquiring Canova in 1998, Sifarma further extended its portfolio of own brands with the acquisition of Dermatrophine in 1999 and Pergam in 2005.

Organization Type

Company

Areas of Activities

Other

Request

Looking for distributor of our skin-care dermocosmetic functional brand CANOVA

CANOVA is an innovative Made in Italy skin-care dermocosmetic functional brand clinically studied to develop practical answers to all skin health and beauty needs. CANOVA face & body skin-care range contains active ingredients and acids complex with the highest percentage allowed. All products are tested in prestigious Dermatological Clinics and Universities and they are declared fragrance free, paraben free and nickel tested. CANOVA offers solutions for

maximum effectiveness to treat major dysfunctions: acne, photo and chrono-aging, seborrheic dermatitis, melasma, age spots, rosacea, eczema, stretch marks, hair loss. It is one of the Top 3 recommended brands by Pharmacists, Dermatologists and Aesthetic Doctors in Italy, for its high efficacy. CANOVA international competitive advantage is given by its values and its peculiar suitability to complete the already existing skin-care brand range offered by pharmacies thanks to its innovative and distinguishing efficiency

Typical sales channel for Canova brand are pharmacies and pharmacies chains.

See www.canova.it

Keywords: Cosmetics Pharmaceutical Cosmetique Skin

Cooperation Requested

1. Sales / Distribution

Request

Looking for distributors of our professional dermocosmetic brand DERMATROPHINE PRO

DERMATROPHINE PRO is a range of Made in Italy products and treatments exclusively created for beauty salons and SPAS. Highlyperforming solutions dedicated to specific skin problems, such as aging skin process, hyper pigmentation, acne and dermatitis. Brand's values are: effectiveness and high quality, functionality, innovative tasted formula based on 25 years of expertise and research in hydroxide acid based formula, including glycolic and salicylic. DERMATROPHINE PRO is complex in its formulation, but extremely easy to use. Its product range includes both professional treatments and adjuvant daily care products, which grant effective solution in the different skin therapeutic areas. Brand international competitive advantage is given by its peculiar "mix" made of history, research, quality, image, convenience, effectiveness, distribution organization, not easy to find among competitors. A streamlined range that offers new solutions for specific issues and specific techniques, created to innovate and enhance the professionalism of beauty salon

See www.sifarma.it

Keywords: Cosmetics Beauty Spa Skin

Cooperation Requested

1. Sales / Distribution