



# Silvia Perrone

PARTNER

MADE IT UP SRL

<http://www.madeitup.it>

## BILATERAL MEETINGS

(09.30 am - 05.30 pm). Please add the "Cooperation Profile" below

**DESCRIPTION** MADE IT UP SRL is a company 100% female that supports companies to consolidate their business with customized Marketing and Design services using innovative tools, with a focus on sustainable solutions. MADE IT UP SRL identifies activities that bring tangible benefits in the short term and measurable results. The activity develop through offering different services projected "ad hoc" to increase the customer's visibility on and off-line, to redesign trade policies and business models with greater focus on the customer experience. MADE IT UP SRL is composed of three professionals with solid experiences in strategic and operational marketing, retail/trade marketing and branding/image coordination.

**ORGANIZATION TYPE** Company

**AREAS OF ACTIVITIES** OTHER

## Offer

### MARKETING AND DESIGN SERVICES FOR A NEW BUSINESS MODEL

MADE IT UP SRL is a company 100% female that supports companies to consolidate their business with customized Marketing and Design services using innovative tools, with a focus on

sustainable solutions. MADE IT UP SRL identifies activities that bring tangible benefits in the short term and measurable results. The activity develop through offering different services projected “ad hoc” to increase the customer’s visibility on and off-line, to redesign trade policies and business models with greater focus on the customer experience.

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#### **COOPERATION OFFERED**

1. Sales / Distribution
2. Other

#### **COOPERATION REQUESTED**

1. Investment/Financing
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