# **Francesca** Tonon

#### **Sales Manager**

Prigen Srl <u>http://www.prigen.it/en</u>

#### Description

PriGen was set up in 2003 by a group of researchers with expertise in the field of pharmaceutical biotechnology. In 2007 PriGen developed a new line of skin care products - GenHyal® - whose main feature is to offer high-level formulations for topical dermatological use, free of potential allergens and containing high concentrations of hyaluronic acid. Thanks to our innovative Patented Glycerosomal Technology, unprecedented results have been obtained in the development of topical formulations. The use of this technology boosts the action of active ingredients more than threefold compared to normal formulations. Our mission is to prevent and repair the signs of aging, supporting and improving skin health by developing essential and non-aggressive formulations, capable of providing the correct daily dose of active ingredients, in the absence of potential allergens. GEN-HYAL® formulations are all free of colorants, emulsifiers or chemical additives, and are based on high concentrations of hyaluronic acid. The principles underlying the GEN-HYAL® dermocosmetic line: - Patented Glycerosomal Technology - the use of this technology boosts the action of active ingredients more than threefold compared to normal formulations. - Essential INCI - hyaluronic acid is always contained in very high percentages (more than 10 to 20 times than normal formulations) and is listed as the second to fourth ingredient (after water) on the INCI list, followed only by substances needed to ensure maximum efficacy and reduce the allergenic potential. - Hypoallergenic and Bicompatible - Our formulations have been studied to provide maximum efficacy without allergenic effects. All formulations are in fact free of parabens, surfactants, Nichel, PEG or other chemical additive. Gen-Hyal® formulations don't irritate the skin, are non-aggressive and are completely biocompatible since hyaluronic acid is a molecule that is naturally present in the human body. We would be interested in discussing about a possible cooperation for exporting our products. GenHyal formulations are high level products for luxury spas/resort/perfumeries/Drugstores, targeted for a upscale clientele.

Organization Type Company Areas of Activities

#### Other

Request

### searching for Cosmetic Distribution

We are looking for importers/distributors for the new Italian cosmeceutical brand: Gen-Hyal Skin Care by PriGen.

Offer

## Luxury Skin Care

The GENHYAL® skin care line incorporates and embodies the concept of innovative formulation, technology and essentiality, in keeping with our corporate mission in the field of topical formulations.