



# Halima Abed ElAzeez

FOUNDER

kirdash

<http://www.kirdash.com>

## BILATERAL MEETINGS

(09.30 am - 05.30 pm). Please add the "Cooperation Profile" below

**DESCRIPTION** kirdash was Founded in 2012, it is a small business company for producing and marketing Palestinian handicrafts by employing the skills of low-income female workers from local community and marketing the product on regional and international levels using E- Marketing techniques . During the past three years our company creates jobs for more than 20 low-income housewives, where our project produced more than 3,000 finished products from all various types of handicrafts. Today, Kirdash developed and expanded its market by establishing a website that displays its products and services in both languages Arabic and English to reach remote markets.

"kirdash was Founded in 2012, for Marketing and Displays Palestinian handicrafts by exploiting the skills of low-income female workers for local, regional and international market using E- Marketing techniques . During the past three years our company creates jobs for more than 20 low-income housewives, where our project produces 3,000 products from all various types of handicrafts. Today, we are a company, which developed and expand its market through the establishment website in Arabic and English to display our product and services, also to displays specific educational videos in English and Arabic and using E- Marketing such as (Social Media, Mobile application, Blog, .. .etc) "

**ORGANIZATION TYPE** Company

**AREAS OF ACTIVITIES** HANDICRAFT

TEXTILE

## Request

### TECHNICAL COOPERATION

looking for new desings, new fabrics, as well as new techology, and access to market

#### COOPERATION REQUESTED

1. Technical co-operation
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