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CEO

12OCT 910

Jordan Olive Products Exporters Association

<http://www.jopea.com>

BILATERAL MEETINGS

(09.30 am - 05.30 pm). Please add the "Cooperation Profile" below

DESCRIPTION The Jordan Olive Products Exporters Association (JOPEA) is a non-profit organization established to support the olive products various sectors. It hopes to achieve its vision on the basis of credibility, sustainability, and being an effective association serving its members, olive products sector and the Jordanian economy. JOPEA is dedicated to bringing Jordan's olive oils and olive products to the forefront of the international market. JOPEA member companies are committed to maintaining the highest levels of standards in quality and taste, and hail from a rich tradition and heritage of olive production. JOPEA's main objective is to educate market, expose, position the Jordanian olive products and enhance its image while identifying potential global markets and defining new technologies and best practices in production trends that guarantees quality excellence. Our member companies supply a range of products that include Jordan's finest Extra Virgin, Hand Picked and Cold Pressed Olive Oils, Sinolea Oils, Estate Olive Oils, Table Olives, Tapenades and more. Products are available in catering, bulk and retail (shelf) packaging. JOPEA Vision: To develop the exports of the Jordanian olive products sector for the best interest of producers, sellers, and olive farmers Mission Statement: Endorse the export of Jordanian olive products. □ Expand Jordanian olive products vision in the local and international markets. □ Promote in developing Jordanian

olive products quality. □ Identify Jordan olive products sector risks. □ Increase member's productivity. □ Identify global market; technology. □ Encourage sector investment. □ Represent the members of JOPEA locally, regionally and internationally. □ Enhance the professional standards and upgrade the skills of its members. □ Promote JOPEA services to other countries. □ Promote olive products sector best practices. To meet this mission, JOPEA's strategic objectives are:

- To promote the export of Jordanian olive products by identifying current and potential markets.
- To develop Jordanian olive products image in the local and international markets.
- To aid in developing Jordanian olive products quality by setting and implementing world class standards at all phases from process to service.
- To identify Jordan olive products sector risks and attempt to eliminate or reduce these risks as much as possible.
- To increase members profitability through identifying cost reduction methods and technologies.
- To identify global market; technology; and process trends to improve quality, planning, certainty and achieve continuous improvement.
- To encourage sector investment through providing consultancies, studies and business collaboration.
- To represent the members of JOPEA locally, regionally and internationally.
- To enhance the professional standards and upgrade the skills of its members through training.
- To promote JOPEA services to other countries.
- To promote olive products sector best practices.

ORGANIZATION TYPE NGO, Company

AREAS OF ACTIVITIES AGROFOOD INDUSTRY

Offer

OIL AND PRODUCTS FROM OLIVES

Jordan's finest Extra Virgin, Hand Picked and Cold Pressed Olive Oils, Sinolea Oils, Estate Olive Oils, Table Olives, Tapenades and more.

KEYWORDS: **FOOD** **OIL** **OLIVE**
